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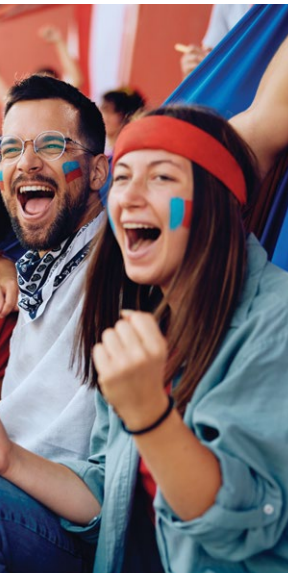
# SEASONAL

## PRINT PRODUCT CATALOG

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SPRING/SUMMER ISSUE

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# Ultimate Sales Kit

Make a smart investment with this all-in-one sales kit that's packed with stunning samples and essential tools. It's perfect for impressing clients and showing the exceptional stocks, substrates, and embellishments you offer.



### The kit features:

- + Clean, client-ready option
- + Unbranded box and materials for direct shipment to your customers

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Welcome Letter



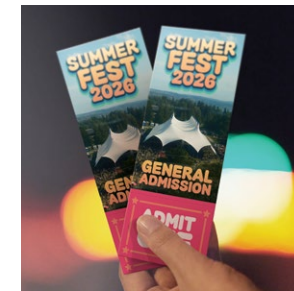
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Campaign Print:  
No Recounts Needed



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When Election Season  
Hits, Print Wins



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Product Guide:  
Print That Fits Every  
Moment and Market

## Build the Ultimate Grill Station



Start with the essentials. Add the extras.  
Create a station designed for serious grilling.

### Step 1: Choose the Grill

- Gas for convenience
- Charcoal for classic flavor
- Pellet for precision control

### Step 2: Add Prep and Storage

- Counter space for prep and plating
- Built-in storage for tools
- Hidden area for trash

### Step 3: Create the Hangout Zone

- Bar seating for conversation
- Dining table for shared meals
- Lounge seating for relaxing

### Step 4: Finish with the Details

- Task lighting for precision cooking
- Shade solutions for all-day comfort
- Outdoor speakers for entertainment
- Beverage station for effortless entertaining

CONTACT US TO ORDER YOUR KIT

# Drive More Sales With EDDM

LOCAL. TARGETED. FAST.



Every Door Direct Mail (EDDM) makes it easy to reach entire geographical areas efficiently. Perfect for political campaigns, real estate, and retailers looking to get their message into every mailbox.



## PRINT THAT DRIVES WHAT'S NEXT

Dear Valued Partner,

As the year moves forward, one thing remains certain—print continues to deliver real results. It gets attention, builds recognition, and helps businesses stand out in a crowded marketplace.

Across industries, print remains a powerful way to communicate and connect. From packaging and signage to direct mail and marketing materials, it brings ideas to life and keeps brands visible where they matter most.

Now is a good time to take advantage of that strength. Whether you're promoting a service, launching something new, or building your local presence, print offers reliability, flexibility, and reach that support every marketing effort.

Moving ahead is all about making every project count—thinking strategically, executing with care, and delivering materials that work hard for your business.

Thank you for continuing to make print part of your plan for growth. The possibilities ahead are exciting, and we're here to help you make the most of them.

**Here's to what's next—powered by print that performs.**

**CONTACT US FOR A QUOTE TODAY!**

# When Election Season Hits, Print Wins

Winning campaigns start with great print



Election season doesn't ease in. It arrives all at once—coffee in hand, asking for everything by Friday. Timelines shrink, budgets unlock, and campaigns that were “just exploring options” suddenly need answers fast. It's one of the busiest, most fast-moving stretches of the year, especially for teams tasked with getting messages out quickly and consistently. Slightly chaotic? Absolutely. Boring? Not a chance.

While digital ads flash, fade, and get skipped in seconds, print keeps doing what it does best: showing up. In mailboxes. On front doors. Inside campaign offices. At community events. All over town. Print doesn't disappear with a swipe. It sticks around—sometimes literally taped to a fridge.

For a long time, political print meant a short list: postcards and yard signs. Those are still essentials. But the most effective campaigns recognize that election season isn't about one hero piece—it's about how everything works together.

Campaigns don't connect with voters in just one place. Mail hits the house. Signs fill the streets. Flyers circulate at events. Stickers land on water bottles. Business cards pass from volunteer to volunteer. When print is planned as a system, not a series of one-offs, messaging feels more consistent, visible, and intentional.

That's where Every Door Direct Mail (EDDM) continues to shine. It's local, targeted, and fast—

and it never ends up buried in a spam folder. Campaigns rely on it to reach entire neighborhoods efficiently, making it a cornerstone of many election-season print strategies.

EDDM also works best as part of a bigger print mix. Pairing a mail drop with matching yard signs reinforces visibility across multiple touchpoints. Adding QR codes connects print to digital destinations—event details, volunteer signups, donation pages. When done thoughtfully, direct mail doesn't just land. It leads.

Then there's the print no one talks about, but everyone uses—the “small” stuff. Business cards. Stickers. Notepads. These pieces may not grab attention right away, but they travel far and last longer than expected. They're shared, reused, and seen again and again, quietly reinforcing a campaign's presence.

Canvassers need business cards. Volunteers love stickers. Field offices go through notepads like coffee. These pieces help campaigns look organized, prepared, and professional—especially during the most intense weeks of the season.



As election season ramps up, speed matters—but planning matters just as much. A simple checklist that covers mail, signage, event materials, handouts, and last-minute voter outreach can turn “we're overwhelmed” into “we've got this.” That kind of clarity builds confidence—and trust.



It's an important moment for print. Amid nonstop screens and notifications, print feels tangible and trustworthy. It shows up in real spaces and connects with real communities. Election season reminds us that print isn't just relevant. It's relied on.

Because when everything works together, print doesn't just support a campaign—it keeps it visible, consistent, and ready for whatever comes next.

# CAMPAIGN PRINT: MADE TO REACH EVERY VOTER

From Indiana lawns to Florida doorsteps—  
pieces that land every time.



Campaigns are sprinting, primaries are live. Print delivers where it counts—from standout yard signs and doorstep EDDM to stickers that stick. Bundle the essentials that turn rush jobs into repeat wins. Deadlines tight? Fast turnarounds keep you ahead. Stay ready for whatever comes next. With print that performs, you'll keep campaigns moving—and customers coming back.

**Be ready to win the season!**

## Indiana

May 5  
Primary



EDDM

## West Virginia

May 12  
Primary



Buttons

## Georgia

May 19  
Primary



Event Tent

## California

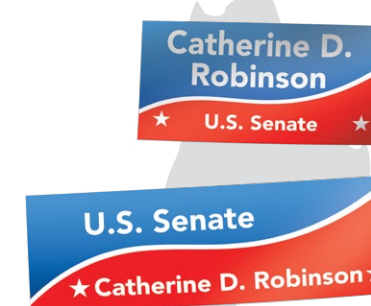
June 2  
Primary



Door Hangers

## Maine

June 9  
Primary



Bumper Stickers

## New York

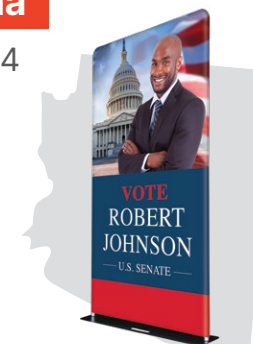
June 23  
Primary



Brochures

## Arizona

August 4  
Primary



Display Banners

## Wisconsin

August 11  
Primary



Letterhead

## Florida

August 18  
Primary



Yard Signs

# Reach More Markets

A guide to selling across every industry



Unlock new sales opportunities with the extensive Printing Products Catalog featuring products for every market. Bring it to trade shows, networking events, and client meetings.

### CATALOG HIGHLIGHTS:

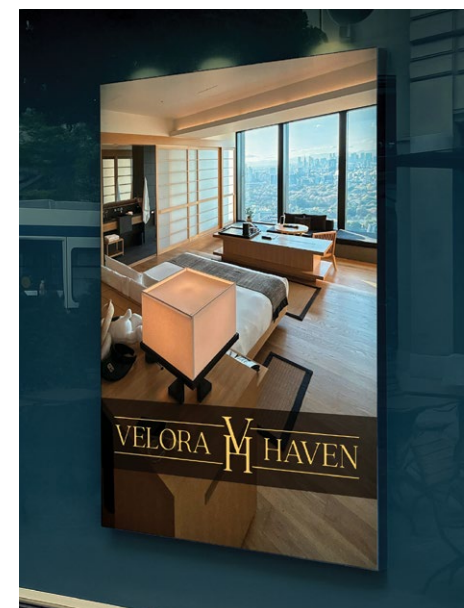
- 24-page vertical market catalog
- 45+ featured products
- Organized for target selling



# Print That Fits Every Moment and Market



## ESSENTIAL PRINT SOLUTIONS FOR EVERY BUSINESS



CONTACT US TO ORDER YOUR CATALOG TODAY

# Event-Ready Print

Events move fast, and print keeps pace. From signage to brochures, print drives visibility, flow, and brand impact from setup to send-off.

## Driven to Deliver

- Fast turnarounds
- Clear, seamless signage and materials
- Cost-effective, high-quality prints



Event Tents

# Powering Government Services

From public initiatives to political campaigns, clear communication matters. Print keeps messages visible, consistent, and trusted—helping you connect with communities at every level.

## Driven to Deliver

- High-impact materials for outreach
- Scalable quantities
- Consistent messaging across campaigns



Buttons

## Print That Elevates Events



Tear-off cards



Promo items



Table covers

## Print That Elevates Government Services



Yard signs



Brochures



Flyers

# READY-TO-SELL ELECTION PRINT

Be prepared when campaign orders come after with a full catalog of election print essentials built to sell. From door hangers and yard signs to postcards and banners, and more, it's one easy-to-use resource for simplified selling.



# Drive Automotive Services

Strong first impressions build customer trust. Print boosts visibility, reinforces credibility, and keeps your brand in the driver's seat—from the showroom to the service lane.

## Driven to Deliver

- Clear, easy-to-read signage
- Durable, weather-resistant materials
- Affordable options for ongoing use



A-Frames

## Print That Elevates Automotive Services



Teardrop flags



Banners



Service menus

CONTACT US TO ORDER YOUR CATALOG TODAY

# Enhance Hospitality & Tourism

Guests remember the details. Print strengthens brand identity and enhances every moment from arrival to departure and everywhere in between.

## Driven to Deliver

- High-quality prints that impress
- Durable materials for frequent use
- Flexible quantities for seasonal demand



Wall-mounted SEG frames



Hang tags

# Refresh Retail

Retail thrives on presentation and precision. Print brings distinction to every detail—spotlighting promotions, pricing, and branded moments that inspire customers and drive sales.

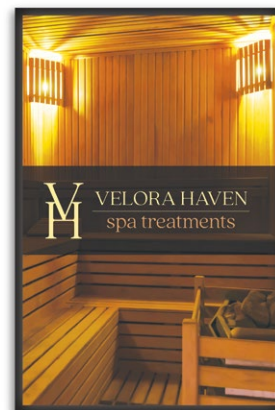
## Driven to Deliver

- Seamless updates for changing promotions
- Consistent branding across locations
- High-impact visuals that enhance the experience

## Print That Elevates Hospitality & Tourism



Presentation folders



LED frame displays



Catalogs

## Print That Elevates Retail



Roll labels



EDDM postcards



Window clings

# Amplify Entertainment

From live shows to local attractions, entertainment is all about excitement and visibility. Print amplifies your story—building anticipation, driving ticket sales, and keeping audiences engaged from start to finish.

### Driven to Deliver

- Versatile formats for any show or venue
- Rapid turnaround for last-minute events
- Flexible, cost-smart options for frequent promotions



Event Tickets

# Menus to Satisfy Every Craving

Delight guests with menus that impress



Versatile options that enhance the dining experience

## Print That Elevates Entertainment



Posters



Rack cards



Booklets

GOOD	BETTER	BEST
Stock/Finish Details	Stock/Finish Details	Stock/Finish Details
100lb Book (standard flyer stock): flat, no coating, single- or double-sided print	14pt (thick cardstock): scored in half, with UV coating, double-sided print	16pt (very thick cardstock): flat, silk laminate, single- or double-sided print
100lb Book (standard flyer stock): half fold with AQ coating, double-sided print	14pt (thick cardstock): natural color, no coating, scored in half, double-sided print	10pt (lightweight cardstock): synthetic, flat, single- or double-sided print
14pt (thick cardstock): flat with UV coating, single- or double-sided print	18pt (ultra-thick cardstock): brown/rustic color, flat, uncoated with white ink, single- or double-sided print	10pt (lightweight cardstock): synthetic, scored and folded in half, double-sided print

CALL OR EMAIL US FOR A CONSULTATION

