

# 2020 calendar



Celebrating 25 Years of Elevating Print

Print in Every Moment

**4over**

# Just Start

Don't worry if you don't have all the answers yet



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>We're proud to be your partner in powering print that performs starting with 20% off flags through March 31.</b> Add movement, color, and visibility for your customers while boosting your sales. Access your promo code: <a href="https://4over.com/offers">4over.com/offers</a>.</p>				1 New Year's Day 4over Closed	2	3
4 Be the go-to printer for bold signage & save 20% on flags!	5	6	7	8	9 Auto retailers: signs, flags, & banners are business boosters for winter deals	10
11	12	13 Prep for tax season—pair letterhead & envelopes with signs & promo	14	15 New year, new marketing—pitch fresh print for 2026	16	17
18 Martin Luther King Jr. Day	19	20	21	22	23 Valentine's Day is near—offer custom cards, stickers, & signage that connect	24
25	26	27	28 Stock up on business essentials—from cards to stationery, we've got you covered	29	30	31

### Kick Off 2026 with Print + Promo That Performs

This year, we're bringing print + promo together to support vertical markets in fresh, impactful ways—creating smart cross-selling and upselling opportunities that grow your business.

As we celebrate 25 years of powering print, we're excited to unveil our refreshed brand and our **Print in Every Moment** campaign. Start the year strong with print that elevates every moment, helping customers share their stories, showcase products, and communicate value with premium solutions only from 4over.

### Must-Have Print + Promo Essentials for Year-Round Sales

- Flyers & Notebooks
- Business Cards
- Presentation Folders & Pens
- Flags, Signs, & Banners
- And More

# january

**Show off your print power!**  
Add sample kits to your next order and let customers see what you can do. Order your kit:



DECEMBER 2025

S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY 2026

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



# Print in Every Moment

4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Kick off February with print that drives sales all month long	2	3	4 Trade show season is almost here—reach out with banners, backdrops, & table throws now	5	6  4over's 25th Anniversary! Celebrate with us!	7
8	9	10	11	12	13	14 Valentine's Day Be our valentine! Enjoy 20% off flags
15	16 President's Day	17	18	19	20 Food, beverage, & restaurants: refresh seasonal menus & specials	21
22	23	24	25 Own key markets: offer high-visibility signage solutions for real estate, schools, & public spaces	26	27	28
<p><b>Now through March 31, get 20% off flags</b> and help your customers boost their visibility while you grow your sales. Get your promo code at <a href="https://4over.com/offers">4over.com/offers</a>.</p>						

## Elevating Print for 25 Years

February marks a milestone—we're celebrating 25 years of powering print!

As part of our anniversary year, we're proud to help you elevate every moment in print.

Flags are a smart way for your customers to stand out. They move with the wind, catch the eye, and work in any setting—from storefronts and sports events to grand openings and seasonal sales.

### Top Ways Customers Use Flags

- Retail Promotions & Seasonal Sales
- Outdoor Events & Festivals
- Sports Tournaments & Registrations
- Trade Shows & Exhibits
- School & University Events
- Directional & Wayfinding

# february

JANUARY 2026							MARCH 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28
25	26	27	28	29	30	31	29	30	31				

# DREAM HOMIES

Jay Gilmore | Local Agent



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Boost sales before it's gone—20% off flags. Ends March 31	2	3	4	5 Real estate services: offer biz cards, signage, door hangers, & more	6	7
8 Spring retail refresh brings steady revenue with seasonal catalogs & matching store signage	9	10	11	12	13	14
15	16	17 St. Patrick's Day	18	19	20	21
22	23	24	25	26 Graduation season is coming—reach out with programs, signage, & announcements	27	28
29	30	31 Close Q1 strong—final day for 20% off flags!	<b>Don't miss this month's offer—20% off flags through March 31.</b> Get your promo code: <a href="https://4over.com/offers">4over.com/offers</a> .			

## Print in Motion: Elevate Every Spring Moment

March is all about movement, and so is print. With our refreshed brand and **Print in Every Moment** campaign, we're here to help you make every moment stand out.

Go beyond the basics this spring. Combine bold packaging, promo products, and signage that move with the season to create lasting impressions across food and beverage, real estate, site services and maintenance, and events.

## Spring Marketing + Promo Essentials

- Real Estate Signs, Notepads, & Pens
- Site Services & Maintenance Door Hangers & Car Magnets
- Community Event Flags, Flyers, & Water Bottles
- Food & Beverage Menus, Roll Labels, & Stickers

# march

### FEBRUARY 2026

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1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28

### APRIL 2026

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>Show them what's possible—and keep your sales moving! <b>Enjoy 20% off booklets now through June 30.</b> Get your promo code at <a href="https://4over.com/offers">4over.com/offers</a> or explore custom options and price matching at <a href="https://4over.com/custom-pricing-center">4over.com/custom-pricing-center</a>.</p>			<p>1</p> <p><b>April Fools' Day</b> But 20% off booklets is no joke. Grow your business all quarter long</p>	2	3	4
<p>5</p> <p><b>Easter Sunday</b></p>	6	7	8	9	<p>10</p> <p>Mother's Day is a month away. Pair packaging with festive print</p>	11
12	13	14	<p>15</p> <p>Real estate: every open house needs counter cards, sell sheets, &amp; yard signs</p>	16	17	18
<p>19</p> <p>Wedding season is coming. Reach out to vendors &amp; venues with top print solutions</p>	20	21	22	23	24	25
26	27	28	<p>29</p> <p>Entertainment: prep for summer concert season—flyers, postcards, &amp; more!</p>	30		

**Print + Promo Possibilities This Spring**

This month is all about helping your customers think bigger and go beyond the basics. From **branded packaging** to **promo products** and **large format signage**, now's the time to deliver print solutions that make a lasting impression across sports and recreation, food and beverage, retail, and events.

**High-Impact Print + Promo Favorites**

- Posters & Flyers
- Roll Labels & Stickers
- Coupons & Discount Cards
- Branded Paddles & Water Bottles
- And More

april

MARCH 2026							MAY 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
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8	9	10	11	12	13	14	3	4	5	6	7	8	9
15	16	17	18	19	20	21	10	11	12	13	14	15	16
22	23	24	25	26	27	28	17	18	19	20	21	22	23
29	30	31					24	25	26	27	28	29	30
													31

# We don't grow when things are easy. We grow when we face challenges.



**4over**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Boost Your Brand with Booklets!</b> Showcase your products, tell your story, and keep customers engaged. For a limited time, <b>enjoy 20% off all booklets</b> —the perfect way to elevate your marketing. Get your promo code at <a href="https://4over.com/offers">4over.com/offers</a> .					1	2
3	4	5	6	7	8	9
		<b>Cinco de Mayo</b>		Retail: booklets sell. Perfect for lookbooks, product guides, & programs		
10	11	12	13	14	15	16
<b>Mother's Day</b>					Plan ahead for Flag Day—position yourself early for signage sales	
17	18	19	20	21	22	23
		Start the summer off with a refresh: offer business cards, signage, & booklets				
24	25	26	27	28	29	30
31	<b>Memorial Day</b> 4over Closed					

### Book More Business This May

Print makes every moment matter, and booklets are the perfect way to showcase it. Experts say **people are 20% more likely to engage with print than digital**, so help your customers stand out with top-selling booklets from 4over.

**Print in Every Moment.**  
Elevate your customers' stories with 4over.

### Booklets Checklist

- Professional, Polished Format That Builds Brand Credibility
- Room for Details, Photos, & Product Highlights
- Custom Sizes, Paper Stocks, & Finishes to Match Any Brand Style
- Ideal for Catalogs, Event Programs, Manuals, Menus, & More

**may**

APRIL 2026							JUNE 2026								
S	M	T	W	T	F	S	S	M	T	W	T	F	S		
			1	2	3	4				1	2	3	4	5	6
5	6	7	8	9	10	11	7	8	9	10	11	12	13		
12	13	14	15	16	17	18	14	15	16	17	18	19	20		
19	20	21	22	23	24	25	21	22	23	24	25	26	27		
26	27	28	29	30			28	29	30						



# Don't Decrease the Goal. Increase the Effort.

**4over**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 National Safety Month—capture new clients with safety signage & flags to raise awareness	2	3	4	5 Promote must-have safety essentials: floor graphics, banners, flags, & more	6
7	8	9	10 Sports & recreation: offer table throws & promo items for summer leagues	11	12	13
14	15	16	17	18	19 Juneteenth	20
21 Father's Day	22 Educational services: back-to-school promotions start soon—offer EDDM & signs	23	24	25 Make safety year-round growth: offer promo to keep it top of mind every day	26	27
28	29	30 Last day for 20% off booklets. Don't miss out!			Last chance! Enjoy 20% off booklets through June 30. Get your promo code at <a href="https://4over.com/offers">4over.com/offers</a> .	

### Put Safety + Visibility Front + Center

June is **National Safety Month**—the perfect time to help your customers keep people informed and protected with bold, easy-to-read print. From **flags and banners to floor graphics and booklets**, offer the tools they need to communicate clearly and confidently.

### Safety & Event Essentials for Your Customers

- Safety Flags for Construction & Parking Areas
- Floor Graphics for Directional Messaging
- Banners for Hazard Warnings & Announcements
- Yard Signs for Public Notices
- Wall Graphics for Safety Protocols

**june**

MAY 2026							JULY 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2				1	2	3	4
3	4	5	6	7	8	9	5	6	7	8	9	10	11
10	11	12	13	14	15	16	12	13	14	15	16	17	18
17	18	19	20	21	22	23	19	20	21	22	23	24	25
24	25	26	27	28	29	30	26	27	28	29	30	31	



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Now through September 30, take 20% off event tents.</b> Find your promo code and terms at <a href="https://4over.com/offers">4over.com/offers</a>.</p>			1	2	3	4
						<p><b>Independence Day</b> 4over Closed</p>
5	6	7	8	9	10	11
			<p>Event tents are 20% off—order now for summer &amp; fall events!</p>			
12	13	14	15	16	17	18
	<p>Educational services: offer campus tents, welcome banners, maps, &amp; promo items</p>				<p>Fall state election season is approaching—pitch branded tents &amp; signage for campaign events</p>	
19	20	21	22	23	24	25
			<p>End-of-summer carnivals, farmers markets, &amp; festivals are coming up! Offer large format banners, flags, &amp; more</p>			
26	27	28	29	30	31	
		<p>Restaurants &amp; retailers: sidewalk sales pop with tents, table throws, &amp; signage</p>			<p>Looking for more? Visit our Custom Pricing Center for price matching &amp; tailored quotes on unique orders:</p> 	

**Second-Half Success Starts Here**

Event tents aren't just throwing shade—they're branding powerhouses. **Studies show 70% of attendees remember a brand better after seeing it at an event**, and a custom-printed tent makes your customers' booths impossible to miss.

**Top Tips for Your Business**

- Jumpstart your fall sales—start planning your campaigns now
- Prep political print early by reaching out to customers in locations with fall elections
- Back-to-school season is in full swing. Partner with schools for signage, banners, & print materials
- Map out holiday opportunities, from Labor Day & Halloween to Thanksgiving & Christmas

july

JUNE 2026							AUGUST 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6							1
7	8	9	10	11	12	13	2	3	4	5	6	7	8
14	15	16	17	18	19	20	9	10	11	12	13	14	15
21	22	23	24	25	26	27	16	17	18	19	20	21	22
28	29	30					23	24	25	26	27	28	29
							30	31					

# PRINT

What You Can

# Imagine



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Enjoy 20% off event tents through September 30.</b> Get your promo code and terms at <a href="https://4over.com/offers">4over.com/offers</a>.</p>						1 Don't forget—20% off event tents. Order today!
2	3	4 Show off your capabilities, not your source. Get the latest sample kits:	5 	6	7	8
9 Fall events are around the corner. Start pitching tents & signage now	10	11	12	13	14 Health care industry: offer posters, flyers, & postcards for flu clinics	15
16	17	18	19 Holiday preview—encourage early orders for fall & winter events	20	21	22
23	24	25	26	27 Sports & recreation: fall sports need game-day banners & branded giveaways	28	29
30	31					

### Make Branding the Main Attraction

From campus move-in days to fall festivals, event tents help your customers make a big impression. They offer shade, visibility, and a professional space that draws people in—anywhere, anytime.

This year, we're celebrating **25 years of print expertise**, and we're proud to keep elevating your brand moments. **Print in Every Moment starts here.**

### Fall Event Print + Promo Bundles Top Sellers

- Event Tents, Table Covers, & Sports Pack
- Postcards & Flyers
- Signs, Banners, & Stadium Cups
- Tear-Off Products (Event Tickets)

# august

JULY 2026							SEPTEMBER 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4				1	2	3	4	5
5	6	7	8	9	10	11	6	7	8	9	10	11	12
12	13	14	15	16	17	18	13	14	15	16	17	18	19
19	20	21	22	23	24	25	20	21	22	23	24	25	26
26	27	28	29	30	31		27	28	29	30			



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>Last chance to save 20% on event tents through September 30!</b> Get your promo code and details at <a href="https://4over.com/offers">4over.com/offers</a> .		1	2	3	4	5
	6	7	8	9	10	11
	<b>Labor Day</b> 4over Closed		Fall site services & maintenance: offer door hangers, EDDM, & yard signs		<b>Patriot Day</b>	12
13	14	15	16	17	18	19
		Prep now for Halloween by reaching out to schools, municipalities, & local businesses		Seasonal markets & winter events are coming up—reach out early!		
20	21	22	23	24	25	26
					Real estate marketing refresh: business cards, promo, listing kits, & more	
27	28	29	30			
			Don't miss your savings! 20% off event tents ends today			

**We're Your Headquarters for Holiday Event Prep**

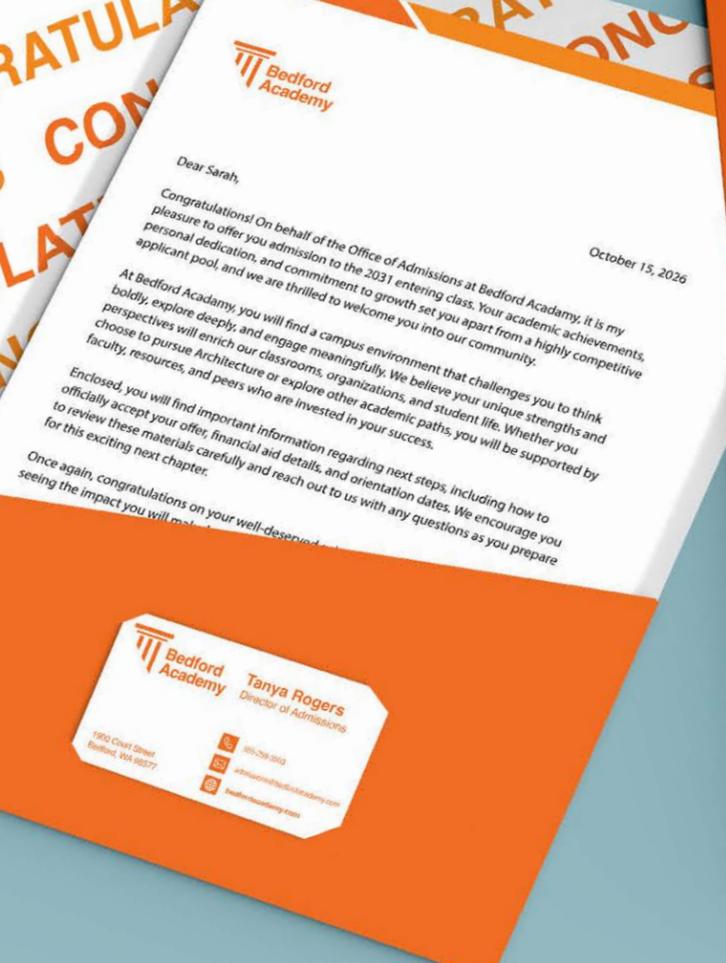
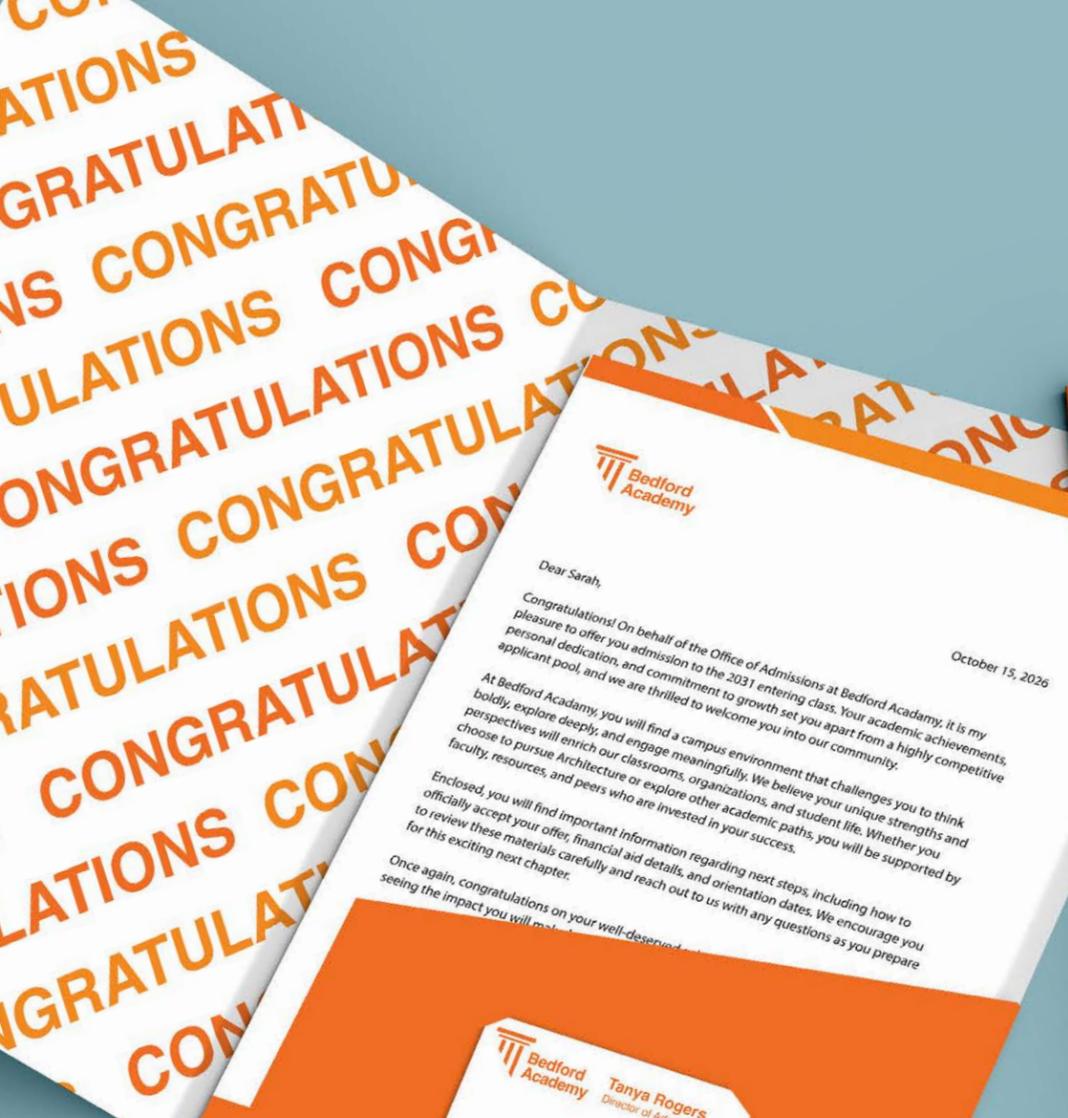
September is the perfect time to help customers lock in holiday event plans. From fall festivals and haunted attractions to seasonal sales and celebrations, make every moment stand out with print solutions that transform spaces into experiences.

**Holiday & Seasonal Event Opportunities**

- Fall Festivals & Pumpkin Patches
- Halloween Events & Haunted Attractions
- Holiday Markets & Craft Fairs
- Community Celebrations & Parades
- Fundraisers & Nonprofit Gatherings

september

AUGUST 2026							OCTOBER 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1					1	2	3
2	3	4	5	6	7	8	4	5	6	7	8	9	10
9	10	11	12	13	14	15	11	12	13	14	15	16	17
16	17	18	19	20	21	22	18	19	20	21	22	23	24
23	24	25	26	27	28	29	25	26	27	28	29	30	31
30	31												



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Celebrate 25 years of powering print with exclusive savings! <b>Enjoy 20% off presentation folders now through December 31.</b> Perfect for year-end reports, holiday marketing packets, and new-year launches. Get your promo code and details at <a href="https://4over.com/offers">4over.com/offers</a> .				1 Q4 kickoff: jumpstart your customers' holiday marketing campaigns	2	3
4 Auto retailers: winter prep for road-readiness—bundle flags, banners, & yard signs	5	6	7	8	9	10 Offer custom cards, packaging, & flyers for food drives, fundraisers, & more
11	12	13 Black Friday is next month! Beat out the competition with signage & window graphics	14	15	16	17
18	19	20	21 Seasonal promos = big wins! Offer branded blankets, mugs, scarves, & more	22	23 Check our ready-to-go resources to perfect your sales pitches:	24 
25	26	27	28 Drive early holiday profits by upselling greeting cards to premium	29	30	31 Halloween

**Fall into New Sales Opportunities!**  
This holiday season is packed with events, meetings, and promotions. Make every moment count with print that elevates your customers' biggest plans.

**Seasonal Print + Promo Ideas**

- Enrollment & Admissions Packets
- Custom Invitations
- Themed Flyers
- Window Clings & Banners for Seasonal Events
- Realtor Listing Folders

october

SEPTEMBER 2026							NOVEMBER 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5	1	2	3	4	5	6	7
6	7	8	9	10	11	12	8	9	10	11	12	13	14
13	14	15	16	17	18	19	15	16	17	18	19	20	21
20	21	22	23	24	25	26	22	23	24	25	26	27	28
27	28	29	30				29	30					

Success doesn't come from what you do occasionally—it comes from what you do consistently.

4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Start early—offer folders for annual reports & board meeting materials	2	3 Election Day	4	5	6	7
8 Food, beverage, & restaurants: offer menus, signage, table tents, & more to promote seasonal favorites	9	10	11 Veterans Day	12 Show retail shops & florists how to add festive flair with stickers, roll labels, & hang tags	13	14
15	16	17 20% off presentation folders. Visit <a href="https://4over.com/offers">4over.com/offers</a> for details	18	19	20	21
22	23	24	25	26 Thanksgiving Day 4over Closed	27 Black Friday 4over Closed	28 Small Business Saturday
29	30	Don't miss 20% off presentation folders! Get your promo code and details at <a href="https://4over.com/offers">4over.com/offers</a> .				

**Present Your Best for Year-End Sales**

November is prime time for presentation folders—make every moment stand out with print that elevates reports, proposals, and holiday marketing kits. Perfect for law firms, corporate clients, schools, nonprofits, and retailers preparing for seasonal events.

**Top End-of-Year Folder Uses**

- Annual Reports & Board Meeting Materials
- Donor & Fundraising Packets
- School Admissions & Scholarship Info
- Real Estate Buyer/Seller Guides

november

OCTOBER 2026							DECEMBER 2026								
S	M	T	W	T	F	S	S	M	T	W	T	F	S		
				1	2	3					1	2	3	4	5
4	5	6	7	8	9	10	6	7	8	9	10	11	12		
11	12	13	14	15	16	17	13	14	15	16	17	18	19		
18	19	20	21	22	23	24	20	21	22	23	24	25	26		
25	26	27	28	29	30	31	27	28	29	30	31				



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p><b>Enjoy 20% off presentation folders through December 31</b>—perfect for year-end reports and new-year launches. Get your promo code and details at <a href="https://4over.com/offers">4over.com/offers</a>.</p>		1	2	3	4	5
6	7	8	9	10	11	12
	Simplify your seasonal selling—download free marketing resources at <a href="https://go.4over.com">go.4over.com</a>		Last-minute orders? No problem! Check out qualifying products:			Last Day of Hanukkah
13	14	15	16	17	18	19
		Nightlife must-haves: tickets, flyers, invitations, retractable banners, & promo		Prep for the new year with updated stationery, signage, & presentation folders		
20	21	22	23	24	25	26
				Christmas Eve 4over Closed	Christmas Day 4over Closed	
27	28	29	30	31		
				New Year's Eve Final push for early January orders & 20% off presentation folders		

**Happy Holidays from the 4over Team!**

December marks the close of an incredible year—celebrating 25 years of powering print and our refreshed brand. As we wrap up 2026 and look ahead to 2027, make every moment count with print that drives impact. From updated business cards and letterhead to bold signage, help customers start the new year strong.

**December Checklist**

- Last-Minute Holiday Orders
- New Year Brand Refresh
- Tax Season Prep
- Winter Service Promotions
- Holiday Event Marketing

**2027 Goals**

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december

**NOVEMBER 2026**

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1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**JANUARY 2027**

S	M	T	W	T	F	S
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



4over

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 New Year's Day 4over Closed	2
3	4	5 Launch 2027: offer updated stationery, signage, & brand kits	6	7 Tax season is coming. Bundle signs, banners, & EDDM for financial services	8	9
10	11	12	13 Start the new year off with safety in mind—offer a refresh on workplace signage	14	15	16
17	18 Martin Luther King Jr. Day	19	20	21	22	23
24	25	26	27 	28	29	30
31		25 Show off your print skills! Order your sample kits at:				

**New Year. New Opportunities. New Sales.**

Happy New Year! January is the perfect time for you to refresh your customers' brands so they can start off 2027 strong. From updated business cards and letterhead to bold signage and large format displays, the new year brings endless possibilities.

**January Sales Kickoff Ideas**

- New Year Brand Refresh
- Tax Season Prep
- Winter Service Promotions
- Trade Show Kits
- Spring Sports Marketing

january

DECEMBER 2026							FEBRUARY 2027							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
		1	2	3	4	5			1	2	3	4	5	6
6	7	8	9	10	11	12	7	8	9	10	11	12	13	
13	14	15	16	17	18	19	14	15	16	17	18	19	20	
20	21	22	23	24	25	26	21	22	23	24	25	26	27	
27	28	29	30	31			28							



**Celebrating 25 Years of Elevating Print**

**4over.com**

**4over**