



Holiday Social Media Schedule

—— Instructional Guide ——

We've put together this **easy-to-use instructional guide** to help build your holiday social campaigns! In a few easy steps, you'll be able to promote products like greetings cards, canvas, and so much more!

Step 1

Download your preferred product images found on our [Holiday Social Media](#) webpage and copy suggested post copy from this guide.

Step 2

Select the social media channel you'll like to post and voila, you're done!

Quick Tips:

- One of the easiest ways you can boost your post's engagement is by replying to comments and questions.
- When it comes to social media, consistency is key! It's ideal to post 1x per week, maybe more if time permits. Here are some optional times to start:
 - Facebook: Wednesday at 11 am or 1 pm
 - Instagram: Wednesday at 11 am or Friday, between 10-11 am

Please note optimal times and days are different for every industry. You'll want to test and measure engagement to determine what works best for your audience.



October 2021

Marketing Made Easy!

Use these white-label social media postings to promote holiday products and make the sale!

Week of
October 4



Make the most of your counter space! Add Counter Cards to keep important information at eye level.



Get ready for the new year with branded Calendars! Perfect for swag giveaways, handouts, and sign-up gifts.

Week of
October 11



If you hang it, they will come! Boost your event, sale, grand opening, and more with beautiful, photo-quality SIGNS!



Special holiday hours? Holiday sales? Exciting event? New safety precautions? Keep your customers in the know with durable, removable Window Graphics.

Week of
October 18



Turn your favorite photos into beautiful Canvas Prints!



Hang a Banner, get noticed! Great for announcements, special sales, new inventory, & more!

Week of
October 25



Shop our show-stopping Greeting Cards for any occasion—from holiday greetings to “just because,” we have all the best options and styles.



Delight your customers with fun, festive, and beautiful holiday Stickers! Perfect for seasonal products, packaging, & more!

November 2021

Marketing Made Easy!

Use these white-label social media postings to promote holiday products and make the sale!

Week of
November 1



It's all in the details! Add Hang Tags to your products to create a custom look.



Wine Boxes are the total package! They offer an elegant, upscale presentation—perfect for holiday gifts like wine, olive oil, and promo products.

Week of
November 8



Like Santa's reindeer, let your brand soar this holiday season with flags!



Market your message with full-color, custom Window Clings! Great for holiday sales and specials, announcements, and more!

Week of
November 15



Calendars are coming to town (calendar and Santa emoji)! Get ready for the new year with branded Calendars! Perfect for swag, take-aways, handouts, and sign-up gifts.



Turkey, pie, and ROLLS this holiday season! Versatile and economical—Roll Labels are the easiest way to promote your brand.

Week of
November 22



Here's your sign! Display beautiful, photo-quality Signs for a professional look for all of your holiday festivities and events.



'Tis the season for PACKAGING! From small pillow boxes to custom shapes and sizes, we have everything you need to gear up for the holiday season.

Week of
November 25



Hang Tags: simple and effective when it comes to marketing your brand, labeling your products, or sharing a heartfelt message.



It's that time of year—parties, holiday greetings, thank-you messages. Add some sparkle to your sentiments with Majestic signature finishes!

December 2021

Marketing Made Easy!

Use these white-label social media postings to promote holiday products and make the sale!

Week of
December 6



🔊 Announcement 🔊: cards are the perfect way to share the good news! Holiday sale? Store coupon? New baby? New house? New job? We've got you covered!



Spread holiday cheer with personalized Hang Tags. Perfect for holiday gifts, favors, accessories, and more!

Week of
December 13



Shop premium holiday Packaging with your design and logo that is sure to get you on the nice list!



Use Flags to get noticed and welcome your guests to your sale, special event, open house, and more!

Week of
December 20



Hang Tags: add your brand, logo, and custom colors to your products and gifts for a professional, personalized look.



Boost your brand this holiday season with custom Packaging. Perfect for gifts, treats, gift cards, and anything in between.

Week of
December 27



A special occasion deserves a special announcement! Add foil effects for a beautiful finishing touch to make them more memorable.



Deck the Walls with Mounted Canvas (music emoji and Christmas emoji)! Keep for yourself or give as a gift this holiday season!