

August 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Only 78 days until Election Day!
Connect with your customers about their political print needs!

★ **Primary Elections:**
Alaska
Florida
Wyoming

Reach out with **presentation folders** to help candidates organize and display their campaign materials.



Tip: Build a political portfolio to showcase your expertise and attract political clients.

★ **Primary Election:**
Oklahoma
Take upselling to the next level! Increase your profits by offering **premium sell sheets**.



It's TRUE!
Print drives voter turnout and profits as 67% of US adults followed election news through print.



September 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 65 days and counting until Decision 2024!	2 Wishing you a relaxing Labor Day!	3 ★ Primary Election: Massachusetts	4	5 Since the '80s, "I Voted" stickers have been a staple of US elections. Offer stickers to election officials and candidates.	6 QR Code	7
8	9	10 ★ Primary Elections: Delaware, New Hampshire, Rhode Island	11 On this Patriot Day – we honor, remember, and celebrate the resilience and strength of the American people.	12	13 QR Code Tip: Visit our Political Marketing Resource Center regularly for new product spotlights and top tips.	14
15	16	17 QR Code It's National Voter Registration Day. Suggest direct mail or EDDM postcards to boost voter turnout.	18	19 QR Code Recommend buttons – they're essential for political expression and lasting tokens of political history.	20	21
22	23	24	25 Did you know 77% of US adults said they could recall information better from a mailer than from a digital ad?	26	27	28
29	30 QR Code Save time and money on your creative work – download FREE, white-label, ready-to-use political assets.					



October 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	1 With only 35 days until election day, now is the perfect time to boost your final political print sales.	2	3	4  Can't-miss door hangers offer an economical, versatile option that can amplify any political message and campaign.	5
6  It's International Postcard Week! Take advantage of our wide selection of postcards to suit all of your customers' needs.	7	8	9 Tip: Fast turnaround times are crucial during election season! Streamline production for fast, last-minute orders.	10	11	12
13	14	15  Don't forget to visit the Political Marketing Resource Center for product spotlights and top tips.	16	17  Maximize political print sales by replenishing your customers' supply of business cards.	18	19
20	21	22	23 Design Tip: Keep it simple and readable with dark colors on white or light colors on black.	24	25	26
27	28  Help candidates prepare for victory with branded promo items to distribute post-election.	29	30	31 Happy Halloween!		



November 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1  Count on our next-day turnaround times to place last-minute coroplast orders for polling centers.	2
3	4	5  It's here! Election Day 2024 has arrived!	6 ★	7  Every winner needs letterhead, envelopes, and business cards. Start building your marketing essentials orders.	8	9  Offer greeting cards and promo items for candidates to thank and recognize their constituents.
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	22	23

